Dec 28, 2017

**Business Plan**

XXXXXXXX., a family owned company, offers a passionate, honest, fun workplace dedicated to improving human and animal life.

**Mission Statement**

XXXXXX. will provide high quality, effective hemp oil products for individuals and animals that experience emotional and/or physical stress or pain.

**Marketing Plan**

XXXXXXXX will leverage the following marketing tactics:

Tradeshows

Social Media

Blogs

SEO

Paid ads

Sales collateral

Public Relations

XXXXXXXXX has hired online marketing firms to help boost the digital marketing efforts. They will create all the ad copy, targeting and sales funnels for our products.

Please let me know if I can provide any further information. Thank you for your time and I will talk with you soon.

Respectfully,